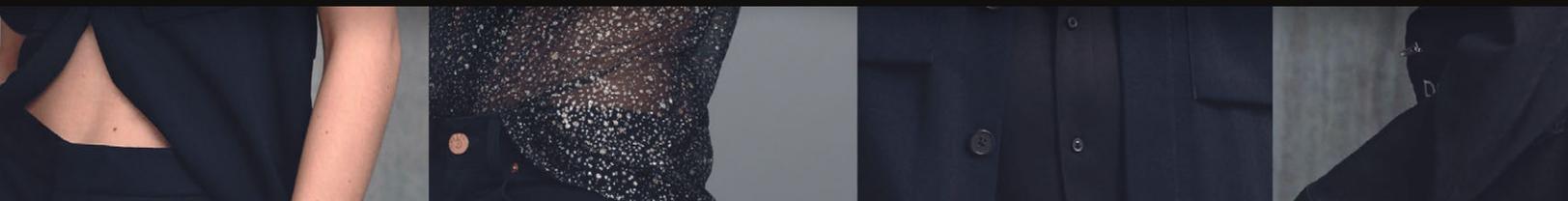




SALON ———  
INSTITUTE



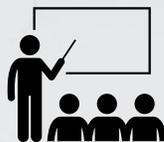
**LOVEWHAT YOU LEARN**



# The Student Experience

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Choosing your future career is kind of a big deal. We've been there. We get it. That's why we want to ensure you have all the information you need to decide whether the Salon Institute is the Academy for you. Here are some snapshots of what it means to be a Salon Institute student stylist.



## Small Class Sizes

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We cap our incoming classes to ensure a 16:1 maximum student-teacher ratio. This will ensure you receive individual attention and instruction. You are not a number, and we want your learning experience to be meaningful, and easy to understand.



## Respected Industry Partners

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Salon Institute holds our curriculum, staff, and students to the highest of standards. Our students can trust that we partner with respected brands that share our educational values. Ask your admissions director to share more about our current industry partnerships.



## Career Services & Professional Development

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We host Salon Showcases, Job Fairs, and other networking opportunities throughout the year, giving students a chance to talk with salon managers, owners, and certified stylists. We also keep students informed of job openings, and opportunities as they become available, set up interviews, and help with resume generation. Graduates are also welcome to join our Alumni Group. Ultimately, it's up to you to secure a job, but we will do everything we can to help!



## Explore various facets of the beauty industry

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Have you spent time dreaming about what your salon will look like when you open your own business? Have you dreamed about working behind the scenes at fashion week? Salon Institute students have an opportunity to study different aspects of the beauty industry to see what most appeals to them. Your learning pathway is endless and can be personalized based on your passion for the industry.



## Community Involvement

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Salon Institute is proud to be a local academy. Giving back is very important to us, and we encourage our students to get involved in volunteer work in any way that they can. Not only does this give our students opportunities to expand their networking skills, but it also impacts and benefits our local community.



## Fast-paced & Hands-on training

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Our students begin their hands-on experience starting on day ONE of our programs. By the time you begin taking clients in your fifth week of school, you will have already tested out multiple techniques to help your confidence level grow with each service. Every class you take is going to help boost your confidence level, as you refine your skills throughout your journey.

# Program Overview

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Salon Institute offers 3 different programs to choose from. All of our programs start with a strong foundation in hairdressing techniques and become as extensive as you want depending on what interests and inspires you the most.



## Hair Design Program

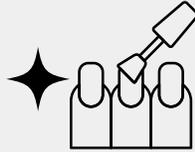
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1200 clock hours

9-month program

5 days a week

Develop your hairstylist skills with a focus on cutting, coloring, and styling techniques.



## Cosmetology Program

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1500 clock hours

12 month program

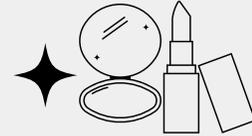
5 days a week

Hair design curriculum

Nail program

Foundation in esthetics

(skin care, waxing, and regular makeup)



## Advanced Cosmetology Program

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1800 clock hours

13.5 month program

5 days a week

Hair Design & Cosmetology Program

Salon management, Babe Hair Extensions, and Bella Lash Extensions certifications

# Flex Schedule Options

Salon Institute offers flexible scheduling options so students can choose a schedule that allows them to balance family, work, and other responsibilities while they complete their education program.

Classes and clinic floor work are scheduled from 8:30 am- 4:00 pm Monday through Saturday. Students can choose a class schedule 2, 3, or 5 days per week. Please speak with your admissions director for details.



# WHAT'S IN IT FOR YOU?

The Salon Institute team has a desire to provide high-quality education to serious, career-minded individuals who are interested in developing a career in Cosmetology. Our team of trained, skilled, and experienced educators created a curriculum unlike any other to help you succeed in your future career. We are here to make your education journey go as smoothly as possible, which is why we've invested in the best tools to help you along the way. With Electronic tablets, video, and live demonstrations, hands on practice with mannequin's and in person clients, we strive to set you up for success.

## Student Benefits

- Post gradation support - One on one study time to prepare for your State Board Exam, and assistance in packing your examination bag.
- Resume review and job placement assistance
- Certification opportunities: Keratin Smoothing Treatment, Babe Hair Extensions, Bella Eye Lash Extensions, and more!

# What Program Fits you?

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Not sure which program is best for you? Check out our chart to get more insight.



**You work/ have family and need a 2-3 day schedule**

- Advanced Cosmetology
- Cosmetology
- Hair Design Program



**You learn best in a hands-on, visual, and high energy environment**

- Advanced Cosmetology
- Cosmetology
- Hair Design Program



**You need options for payment: Cash payments, OR financial aid through FASFA ( for those who qualify )**

- Advanced Cosmetology
- Cosmetology
- Hair Design Program



**You cant wait to get into manis, pedis, and nail art**

- Advanced Cosmetology
- Cosmetology



**You want to open your own business or manage a salon**

- Advanced Cosmetology



**You want to focus on specialized looks ( lash extensions/ hair extensions )**

- Advanced Cosmetology



**You never, ever, ever want to touch feet. Ewww!**

- Hair Design Program



**You are torn between barbering and cosmetology**

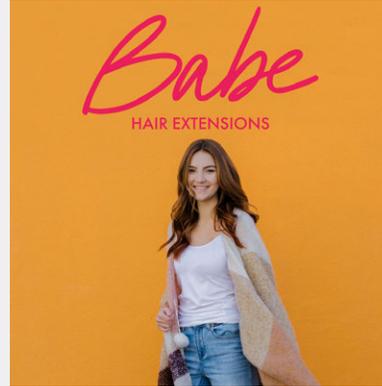
- Hair Design Program

**GOLDWELL.**

**kms**

*Babe*  
HAIR EXTENSIONS®

VARIS



**SALON ———  
INSTITUTE**

 BELLA LASH

**Industry Partnerships**

# Job Placement

Salon Institute does not guarantee a job placement after graduation, but we try our best to ensure you are given every opportunity to set yourself up for success right away. You will practice your networking skills throughout your program, and you will have many opportunities to work with local salons, and create valuable contacts along the way. Our Grads go places! Check out some of the locations our alumni have worked.



**90.91%**  
**Placement rate**  
**( as reported for 2021)**

# Salon Partners

\*A Salon Institute Graduate- Owned Salon

We value and appreciate our Salon partnerships for giving our students amazing salon homes and advancing their careers!

Below is just a small list of salons our students have worked in following graduation from Salon Institute

Ahava Spa & Wellness Center (Toledo, OH)

Ajav's Salon & Spa ( Bryan, OH)

Alice & CO ( Perrysburg, OH)

Amoura Salon ( Oregon, OH)

An Va Spa & Salon ( Holland, OH)

**Aura Salon (Delaware, OH)**

Beauty Bar ( Toledo, OH)

Biundos Salon ( Monroe, MI)

**Bloomfield's Barbershop & Shave parlor ( Defiance, OH)**

Bluebird Studio ( Toledo, OH)

**Blonded & Co. (Toledo,OH)**

**The Body Shop by Stephanie Jane ( Monroe, MI)**

Brodava Salon( Perrysburg, OH)

**Confidence Barbershop ( Rossford, OH)**

Copper Penny Salon ( Pettisville, OH)

Fiber & Strand (Toledo, OH)

Gallery Salon & Spa ( Bowling Green, OH)

**Gloss Salon ( Perrysburg, OH)**

Goldie & Reds Salon ( Defiance, OH)

Glossed Up Salon ( Toledo, OH)

Haus of Beauty ( Perrysburg, OH)

Haven Salon ( Perrysburg, & Waterville OH)

Head Hunters Barber Studio & Salon

(Perrysburg, OH)

House of Him (Sylvania & Waterville, OH)

Identity Atelier Columbus ( Dublin, OH)

J Bentley Salon ( Powell, OH)

JcPenny Salon (Toledo, OH locations)

Jekyll & Hyde Salon & Spa (Columbus, OH)

Jonathan Koi Nail Salon ( All locations )

**Ken & CO Hairdressing (Findlay, OH)**

Kenneth's Hair Salons ( Columbus, OH)

Lady Jane's Haircuts for Men ( Various Locations)

Lacquer Gallery ( Columbus, OH)

**Lux Salon Suites ( Columbus,OH)**

Miracle Salon & Medi Spa (Temperance, MI)

Modern Chic Salon & Spa ( Holland, OH)

Mod Squad Salon (Saline, MI)

Metro Salon ( Toledo, OH)

**Meraki Salon & Boutique ( Fayette, OH)**

Meraki Salon Studio ( Oregon, OH)

Penzone Salon & Spa ( Columbus, OH)

Pleij Salon & Spa( Columbus, OH)

Polished Nail Bar ( Toledo, OH)

Reve Salon ( Sylvania, OH)

Ritual Salon ( Waterville, OH)

Salon Lofts ( Various Locations)

**Salon 127 Hair Co.(Sherwood,OH)**

Salon 304 ( Wauseon, OH)

Salon Hazelton ( Perrysburg, OH)

Sandals Nail Spa ( Sylvania, OH)

Select Salon Studios ( Toledo, OH)

Shamas ( Perrysburg, OH)

Shirley STE Bella ( Bowling Green, OH)

Serenity Health & Wellness Center ( Maumee, OH)

Serge Normant at John Frieda ( New York, NY)

Sola Salon Studios ( Various Ohio Locations)

Southern Breeze Salon ( Wauseon, OH)

**Southern Sass Hair Boutique ( Blissfield, MI)**

Sweet Melissa Salon ( Nashville, TN)

The Parlor ( Toledo, OH)

TIGI Talent ( Platform Artistry)

Toni & Guy Salon ( Multiple locations)

Top Knot Salon ( Marysville, OH)

Tricho Salon ( Ann Arbor, MI)

**The Garage Men's Grooming ( Toledo,OH)**

Ulta Beauty ( Michigan & Ohio locations)

Wildfire Salon ( Wauseon, OH)

Wildflower Salon ( Maumee & Toledo OH)

Wild Honey Hair Lounge ( Bowling Green, OH)

Vintage Rose ( Toledo, OH)

# SALON INSTITUTE BY NUMBERS

500 +

GRADUATES SINCE WE OPENED

SALON INSTITUTE STATS AS OF 2021:

GRADUATION RATE: 73.95%

JOB PLACEMENT RATE: 90.91%

LICENSURE RATE: 92.05%



2022 BEAUTY SALON INDUSTRY  
MARKET SIZE ( HAIR, SKIN & NAILS)

\$53.58B



# FINANCIAL AID

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Financial aid options are available to those who qualify. Salon Institute is accredited by the National Accrediting Commission of Career Arts & Sciences (NACCAS). Visit [www.studentaid.gov](http://www.studentaid.gov) to complete your Free Application for Federal Student Aid (FAFSA). In addition to federal financial aid, Salon Institute also offers cash payment plans. Use the contact information below to speak with a financial aid director about options.



**FAFSA: 041891**

**Columbus Campus:**

**614.233.4323**

**Toledo Campus:**

**419.866.4489**



**FINANCIALAID@SALONINSTITUTE.EDU | STUDENTAID.GOV**

# FROM OUR STUDENTS

LOVE WHAT  
YOU LEARN



Emilia Klump

Just now · 📍

I knew I wanted to be a hair stylist when I was in high school. I always got my hair done at the [Salon Institute](#) and knew I wanted to be a part of the school after I graduated. My journey at salon institute was so great! All of the instructors made learning fun and were always there to help and answer any questions that I had. They all prepared me for the future and helped me become confident behind the chair!

"One thing I truly appreciate about my experience is the friends that I've made while attending school at Salon Institute. I've loved keeping up with Brittanie and other students that I connected with and have now become close friends. I'm so grateful for this opportunity!" -Anna Williamson Columbus graduate of 2020)

"Salon Institute taught me many skills that I still use today! The connections I made with other stylists have made me feel supported after graduation!"  
-Chloee Griffith- Columbus graduate of 2021)



Morgan Norden is at Salon Institute. ...

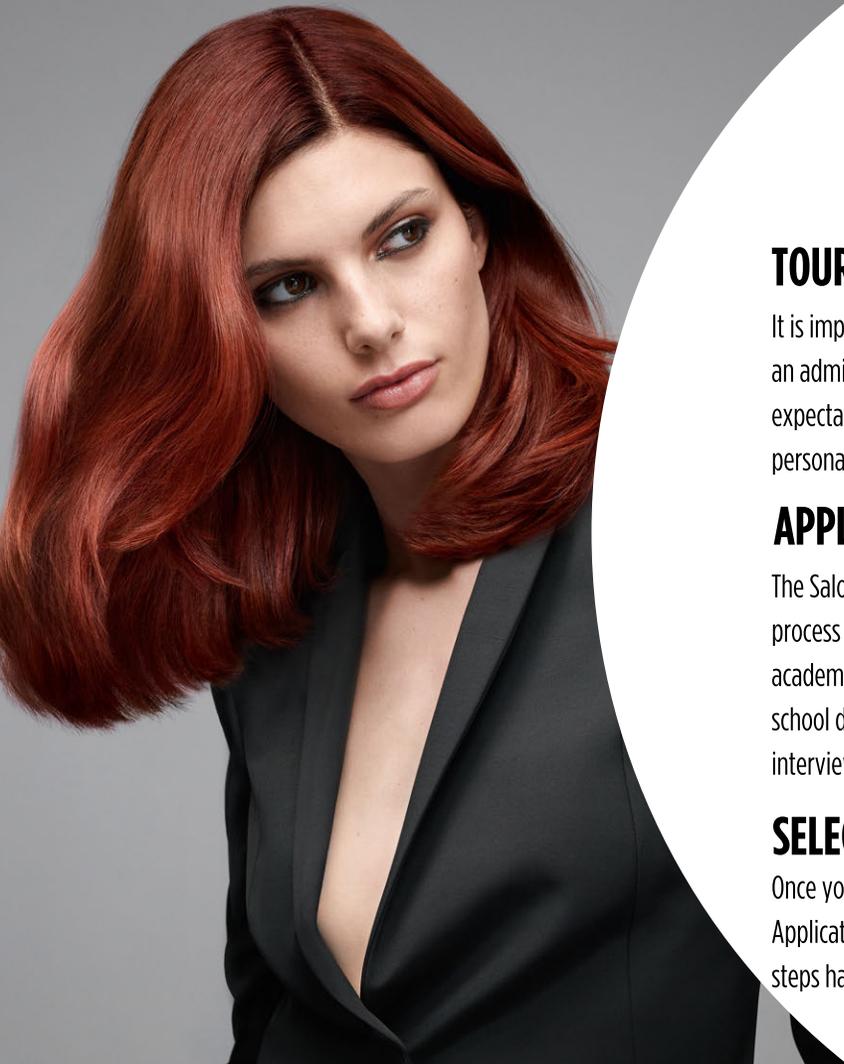
1d · Toledo · 🌐

The end of one of the best eras of my life. So grateful for all the support I've had during this journey. I've met the most amazing people and will get to continue doing what I love the most(now just making money doing it)! Very thankful the Lord lead me down this path. Love you all, **xoxo**

"The expectations set from the classroom experience, to being on the floor taking clients, and the level of professionalism helped elevate the experience and prepare me to be out on my own." -Rachel Lux (Owner of Wild Lotus Salon Suites, Columbus graduate of 2019)



"I chose Salon Institute for the rigorous curriculum, relationships Salon Institute had with other salons in regards to job placement, location, and tuition price. Brittanie and the rest of the staff were very welcoming and transparent throughout the entire process." - Anna Williamson - Columbus graduate of 2020)



# GET STARTED

## **TOUR THE SALON INSTITUTE**

It is important to visit the academy for a tour, meet with financial aid, and sit down with an admissions director to discuss career opportunities, school offerings, and your expectations for your career. We want to make sure we are the BEST fit for your personality, learning style and career goals.

## **APPLY FOR ADMISSION**

The Salon Institute is not open enrollment. We are very selective in our interviewing process and discussions with potential students to ensure that the students who join our academy are positive, career-minded individuals. **QUALIFICATIONS INCLUDE:** Hold a high school diploma or GED; be 17 years old or older; Complete an entrance exam and personal interview with academy administrators.

## **SELECT YOUR START DATE AND ENROLL**

Once you select your start date, Registration & Enrollment is the final step! A \$150 Application and Enrollment fee is due before you can begin your onboarding. After all steps have been completed your journey can begin!

# STUDENT LIFE





**LOVE WHAT  
YOU LEARN**

**SALON ———  
INSTITUTE**



# STAY CONNECTED

 SALONINSTITUTE.EDU

## COLUMBUS CAMPUS

50 POWELL ROAD  
LEWIS CENTER, OHIO 43035  
614.233.4323



## TOLEDO CAMPUS

3034 WILFORD DRIVE  
TOLEDO, OHIO 43615  
419.866.4489



**LOVE WHAT YOU LEARN**